



## **The New Timeless 95.9 & 1580 WAMW**

"America's Best Music" has returned to Southwest Indiana. Timeless 95.9 & 1580 WAMW is the radio station playing Adult Standards - featuring the world's most popular artists from the 50's through 70's including; Frank Sinatra, Neil Diamond, Barbara Streisand, Nat King Cole and Andy Williams while combining contemporary artists from the 80's through today such as; Celine Dion, Michael Buble, Norah Jones, Rod Stewart, and Diana Krall.

The music on Timeless 95.9 & 1580 appeals to many adults aged 45 and over who are frustrated with typical radio music formats such as Country and Rock and Roll. Plus, this age group controls the vast majority of the nations wealth and has plenty of disposable income to spend at your business.

Great talk radio is also featured on Timeless 95.9 and 1580. *"The Voice of Rural America - Agri-Talk with Mike Adams"* is broadcast weekdays from 11:06am-Noon. *"The Ed Schultz Show - Where America Comes to Talk"* is broadcast weekdays from 12:06pm-3pm. *"Saturday Morning Live with John Gregg"* is aired 7am-8am with the *"The Swap Shop with John Gregg"* is featured Saturdays 8am-9am. *"Indiana's Weekly Political Talk Show - The Dave Crooks Show"* airs from 9am-10am every Saturday morning.

Timeless 95.9 and 1580 keeps listeners informed with CBS News every hour and local news with Taylor Brown and Dave Foster 14 times every weekday. Brownfield Farm Reports are also featured several times each weekday. Timeless 95.9 & 1580 is the exclusive home of Barr-Reeve and Washington Catholic Boys and Girls Basketball and Washington Baseball and Softball.

If your business wants a cost efficient way to reach upscale adults 45 plus in the Daviess, Knox, Pike, Martin and Dubois County area, then you need the New Timeless 95.9 & 1580 WAMW.

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